CAVA Website/Social Media Committee

June 10, 2015

Conference Call – 6:30 pm

Sister Lovina, Saul Garcia and Suzanne Petrouski

* Sister Lovina is following up with a young adult on designing a new CAVA logo
* Get members involved in creating a new tag line for CAVA. One possibility is a contest.
* Registration for 2015-2016 effective July 1st. Invite congregations to include URL for Vocation Webpage. This will be incorporated on listing of Women’s/Men’s Congregations and Organizations.
* Add link on “About Us” to view Women’s Congregations and Organizations and Men’s Congregations and Organizations.
* General Resources – Prayers, Lesson Plans, Discernment Books, etc. Possible placement could be in the current space of “CAVA Membership Registration” block on the HOME page once information is finalized.
* Member Resources – CAVA copyright brochures, tips for new Vocation Directors, etc - will be included as a sub-tab under Members Only.
* CAVA Latina will become a sub-committee of the CM/YA effective July 1st. Edit website accordingly.
* Google Calendar – 1. Remove CAVA from title 2. Include YAM events and Partner events (such as Catholics-on-Call).
* Members Calendar will remain as a side bar in list form on Members Only Page. (Committee Meetings, Board Meetings, Special Events for Members, etc.)
* Sister Lovina will suggest to the Board that a restructuring of our committee is needed. Forming a “Communications Committee”, with two sub-committees: 1. CAVA Website and 2. Social Media (Facebook). Hopefully this will provide additional participation to ensure timeliness in collecting information and keeping our members up-to-date.
* Connect with Young Adults (Members Only Section). A form has been included for Members to add opportunities for Vocation Directors to meet with young adults, especially in parishes and universities. No information provided as yet. Once approved, Saul will create a listing of events.
* Next Conference Call – Thursday, July 9th at 6:30 pm